

IVP Facility Partners Network

Interactive Video Productions (IVP), the industry leader in providing usability and eye tracking labs with technicians, has teamed up with research facilities across the country to create a network of IVP facility partners. In each of our member facilities listed below, our technology is always the same – same equipment, same expertise, same price. We can also provide our services at any research facility or non-research facility location of your choosing.

USA

ARIZONA - PHOENIX

- Fieldwork Phoenix (South Mountain)
- Focus Market Research (Scottsdale)
- Focus Pointe Global (Tempe)
- Plaza Research
- Schlesinger Group

CALIFORNIA - LOS ANGELES

- AIM (Costa Mesa, Long Beach, Los Angeles)
- Adept Consumer Testing (Beverly Hills, Encino)
- Adler Weiner (Downtown, Irvine)
- Advanced Marketing Perspectives
- Fieldwork LA (Irvine)
- Focus & Testing
- Focus Pointe Global
- House of Marketing Research (Pasadena)
- Meczka Marketing Research
- Murray Hill National Plaza Research
- Q-Insights
- Schlesinger Group

CALIFORNIA - SACRAMENTO

- Elliott Benson Research

CALIFORNIA - SAN FRANCISCO

- Fieldwork San Francisco
- Focus Pointe Global
- Nichols Research (Downtown, Concord, Fremont, Fresno, Sunnyvale)
- Plaza Research
- Schlesinger Group

CALIFORNIA - SAN DIEGO

- Plaza Research
- Taylor Research

COLORADO - DENVER

- Fieldwork Denver
- Ingather Research & Sensory
- Plaza Research

CONNECTICUT

- MarketView (Danbury)
- Murray Hill National (Hartford)
- New England Marketing Research (Norwalk)
- Performance Plus (Enfield)
- Razor Focus (Stamford)

FLORIDA

- 20/20 Research, (Doral)
- Concepts in Focus (Jacksonville)
- L&E Research (Tampa)
- MARS Research (Ft. Lauderdale)
- National Opinion Research (Miami)
- Plaza Research (Ft. Lauderdale, Tampa)
- Schlesinger Group (Orlando)
- Superior Research (Tampa)
- WAC (Ft. Lauderdale, Miami)

GEORGIA - ATLANTA

- Fieldwork Atlanta
- Focus Pointe Global (Buckhead, Clairmont)
- Murray Hill National
- Plaza Research
- Schlesinger Group
- Superior Research

ILLINOIS - CHICAGO

- AIM (Schaumburg)
- Adler Weiner (Downtown, Lincolnwood)
- Chicago Focus
- Fieldwork Chicago (Downtown, North, O'Hare, Schaumburg)
- Focus Pointe Global (Downtown, Oak Brook)
- Focusscope (Downtown, Oak Brook, Oak Park)
- Murray Hill National
- Plaza Research
- Schlesinger Group (Downtown)
- Smith Research (Downtown, Deerfield, Oakbrook)
- Survey Center
- The Energy Annex

MARYLAND - BALTIMORE

- AIM
- Baltimore Research (Towson, MD)

MASSACHUSETTS - BOSTON

- Copley Focus
- Fieldwork Boston (Waltham)
- Focus Pointe Global
- Murray Hill National
- Performance Plus (Downtown, Framingham)
- Schlesinger Group

MINNESOTA

- Ascendancy Research (Minneapolis)
- Fieldwork Minneapolis (Edina)
- Focus Market Research (Edina, Minneapolis)
- Focus Pointe Global (Minneapolis)
- FRS Research Group (St. Paul)

MISSOURI

- Focus Point Global (Kansas City, St. Louis)
- Hatch Research (St. Louis)
- L&E Research (St. Louis)
- Peters Marketing Research (St. Louis)
- The Insight Lab (St. Louis)

NEW YORK

- Fieldwork New York (Westchester)
- Focus Pointe Global
- Focus Suites
- Fusion Focus
- Insight Loft (New Rochelle)
- Innovative Concepts (Long Island)
- JRA (White Plains)
- MarketView (Tarrytown)
- Murray Hill National
- New York Consumer Center

- Schlesinger Group
- The Focus Room (NYC, Westchester)

NEW JERSEY/ NEW YORK (Metro Area)

- AIM (Hackensack, NJ; Morristown, NJ)
- Fieldwork East (Ft Lee, NJ)
- Focus Crossroads (East Rutherford, NJ)
- Focus Pointe Global (Teaneck, NJ)
- Focus World International (Holmdel, NJ)
- Meadowlands Consumer Center (Secaucus, NJ)
- Plaza Research (Paramus, NJ)
- Schlesinger Group (Iselin, NJ)

NEVADA

- Plaza Research (Las Vegas)

NORTH CAROLINA

- 20/20 Research, (Charlotte)
- L&E Research (Charlotte, Raleigh)

OHIO

- AIM (Cincinnati, Columbus)
- Complete Research Connection (Columbus)
- Focus Pointe Global (Columbus)
- L&E Research (Cincinnati)
- Opinions, Ltd. (Cleveland)
- QFact Marketing Research (Cincinnati)

PENNSYLVANIA - PHILADELPHIA

- Focus Pointe Global (Center City, Bala Cynwyd)
- Focus Suites (Bala Cynwyd)
- M3 Global Research (Center City)
- Schlesinger Group (Center City, Bala Cynwyd)

PHILADELPHIA (Metro Area)

- Plaza Research (Marlton, NJ)
- JRA (Montgomeryville, PA; Mount Laurel, NJ)

RHODE ISLAND

- Performance Plus (Providence)

TENNESSEE

- 20/20 Research (Nashville)

TEXAS

- Austin Market Research (Austin)
- Fieldwork Dallas
- Focus Pointe Global (Dallas)
- Galloway Research (San Antonio)
- Murray Hill National (Dallas)
- Opinions Unlimited (Houston)
- Plaza Research (Dallas, Houston)
- Schlesinger Group (Dallas, Houston)
- Think Group Austin (Austin)

VIRGINIA

- Alan Newman Research (Richmond)

WASHINGTON, D.C. METRO

- OMR (Greenbelt, MD; Washington, DC)
- Shugoll Research (Alexandria, VA; Bethesda, MD; Fairfax, VA)

WASHINGTON - SEATTLE

- Fieldwork Seattle (Downtown, Kirkland)
- Northwest Insights

WISCONSIN

- Advantage Research (Germantown)
- Focus Pointe Global (Appleton)
- JRA (Milwaukee)

OUTSIDE USA

CANADA

- Consumer Vision (Toronto)
- Research House (Toronto)

FRANCE

- ConsoMed Research (Paris)
- Passerelles (Paris)

GERMANY

- Schmiedl Marktforschung (Berlin, Frankfurt, Hamburg, Munich)

UNITED KINGDOM

- Aspect in the City (Manchester)
- Aspect Viewing Facilities (South Manchester)
- Field Facts Worldwide/Focus Pointe (London)
- London Focus (London)
- Shoreditch Studios (London)
- The Research House (London, Wimbledon)